

January 20, 2009

Dear Valued Customer:

Thanks for contacting us. Kettle Foods is proud to manufacture the leading brand of premium, all natural potato chips. **Kettle Brand®** makes its products with only the best all natural ingredients, such as locally grown potatoes and non-hydrogenated, expeller pressed oils. In addition to our popular chip products, we also manufacture a line of nuts and nut butters, including peanuts and peanut butter. We recognize your concern about recent news reports about a salmonella outbreak and can assure you that we do not use peanut butter from the Peanut Corporation of America (PCA). We do not purchase any products from this company.

We're serious about food quality and safety. We work exclusively with American suppliers who certify that the materials they supply meet the United States Code of Federal Regulations and that they are not contaminated. All of our American suppliers assure the safety and quality of the ingredients used in making our products, despite the country of origin. We have solid partnerships with them and continually affirm outstanding quality assurance for all **Kettle Brand®** products.

We are consistently recognized by our own industry for quality and safety. Kettle Foods has received high ratings for the last seven years from the American Institute of Baking for food safety, quality assurance, plant sanitation and Good Manufacturing Practices. AIB is an internationally recognized and respected organization for auditing quality and food safety systems.

Additional information about the current salmonella outbreak and implicated products can be found at <http://www.fda.gov/oc/opacom/hottopics/salmonellatyph.html>.

Thanks, again, for your inquiry. Please let us know if we can be of further assistance.

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